SIMPLE PROPERTY ACTIVATION

One map. A few photos. A clear go-live decision.

Benchmark only needs the property basics, a marked parking layout and a focused photo set to determine whether the site is a fit.

STEP 1

Send the basics

Address, contact, capacity, access hours and known restrictions.

STEP 2

Mark the map

Show the entrance, truck route, spaces and off-limits areas.

STEP 3

Send photos

Photograph the approach, entrance, route and parking area.

STEP 4

Satellite check

Benchmark cross-checks the layout, surface and space count in Google Maps.

STEP 5

Confirm and launch

Both sides approve the setup and final agreement before the lot goes live.

What the owner sends

- Property address and best contact
- Estimated number of truck or trailer spaces
- Available days and access hours
- Gate or access instructions
- Any restricted areas or property rules

What Benchmark returns

- Initial site-fit decision
- Confirmed parking boundary and capacity
- Driver arrival and parking instructions
- Pricing and commercial terms for approval
- Any final setup items before launch

Commercial summary

The owner receives 75%. Benchmark keeps 25% of truck-parking revenue Benchmark collects for the property and pays the owner's share monthly.

Other booking platforms and the owner's direct revenue channels remain separate. Final terms are documented in the signed property agreement.

No full operating plan is needed up front. The first review is simply to confirm that trucks can access, maneuver and park in the proposed area without interfering with the property.

Property setup
benchmarktruckparking.com

Send map + photos to
Info@Benchmarkparking.com

SITE DETAILS

Map the usable space. Photograph the full route.

Use an aerial screenshot or site plan. The map and photos should tell the same arrival story from the public road to the approved parking spaces.

OWNER / PROPERTY CONTACT

PHONE OR EMAIL

PROPERTY ADDRESS

ESTIMATED SPACES

AVAILABLE DAYS / HOURS

1. Attach or draw the property map

Attach an aerial screenshot on a separate page, paste it here, or sketch the layout. Label the four items below.

E Entrance / exit

R Driver route

P Parking spaces

X Off-limits areas

2. Send the focused photo set

1 Road approach
Show the entrance as a driver sees it from the public road.

2 Entrance or gate
Show the full opening, gate equipment, height limits and obstructions.

3 Route to parking
Photograph each turn from the driver's direction of travel.

4 Parking area
Take wide shots from opposite corners showing the full usable area.

5 Tight spots
Show docks, parked equipment, narrow turns and shared traffic.

6 Surface and lighting
Show pavement or gravel, drainage and nighttime lighting.

Before go-live: Benchmark compares the marked layout and submitted photos with Google Maps satellite view to confirm the parking boundary, likely space count and surface. Any mismatch is resolved with the owner before the location is published.